THE ALL NEW
RAV4
Model shown is Dynamic.
INTRODUCTION

ALL SUV
ALL HYBRID
NO HALF MEASURES
THERE’S DESIGN AND THEN THERE’S STYLE

A POWERFUL DESIGN STATEMENT WITH TRUE SUV CHARACTER.

The All New RAV4 is an SUV that was built to be driven – and designed for those who choose to stand out. Pairing the robust looks of a fully fledged SUV with sharp, dynamic styling, the All New RAV4 displays a sleek, urban edge. Powerful with a real road presence, the All New RAV4’s strong body draws the eye from the elegant front LED headlights, along the bold profile silhouette and through to the unique LED tail lights – producing a look that is individual and refined. The All New RAV4’s rugged SUV stance proves it looks and acts the part, while being completely at home in the city.
Model shown is Excel with optional panoramic roof.
The All New RAV4’s powerful 2.5-litre Petrol Hybrid powertrain delivers outstanding performance without compromise. It gives you confidence in every driving situation, from the motorway to the city and challenging road conditions. And thanks to its self-charging hybrid powertrain, you’ll also enjoy exceptional range – giving you the benefits of electric power, such as a quiet drive and greater efficiency, without inconvenience.

With the All New RAV4, you can glide through the city, embrace the open road and leave compromise behind.
The All New RAV4 represents an uncompromising balance of space, ride comfort, power and all-road capability. The innovative TNGA* platform has enabled Toyota’s engineers to reduce the car’s weight, lower its centre of gravity and increase both chassis rigidity and driver visibility. Together, these changes make the All New RAV4 easier to handle and seriously fun to drive. The platform has also given the designers more freedom to create a stylish car, with more room throughout for both passengers and luggage.

The result is a supremely capable SUV in which you can go anywhere in safety and style – and one you will just love to drive.

* Toyota New Global Architecture.
Model shown is Dynamic.
Drive Mode Select
The AWD-i system will keep you moving and in control in challenging road conditions, whilst the Trail Switch is available when more traction is required.

AN UNCOMPROMISING FUSION OF PERFORMANCE, EFFICIENCY AND LOW EMISSIONS.

The All New RAV4 reasserts its position at the forefront of the SUV market with the groundbreaking 2.5-litre Petrol Hybrid powertrain. Available with the intelligent all-wheel drive (AWD-i) system, the All New RAV4 delivers an impressive performance both on and off-road. With the ability to adapt to changing driving conditions automatically, you’ll have all the traction you need, whenever you need it in adverse road conditions.
There’s safety and then there’s peace of mind.

The All New RAV4 includes a wide range of advanced safety features to help you drive with more confidence. Toyota Safety Sense has been enhanced with even more intelligent features, which means the car can now do even more to help you. It includes assistive functions such as Pre-Collision Detection that can see cyclists as well as other vehicles, Night-time Pedestrian Detection, Full-range Adaptive Cruise Control and Lane Trace Assist. Rest assured, however, that you’ll always be in control.

Toyota Safety Sense is standard across every RAV4 model. Because your safety is essential – never just an option.

INTELLIGENCE THAT IMPROVES SAFETY FOR EVERYONE – INSIDE AND OUTSIDE THE CAR.

The All New RAV4 includes a wide range of advanced safety features to help you drive with more confidence. Toyota Safety Sense has been enhanced with even more intelligent features, which means the car can now do even more to help you. It includes assistive functions such as Pre-Collision Detection that can see cyclists as well as other vehicles, Night-time Pedestrian Detection, Full-range Adaptive Cruise Control and Lane Trace Assist. Rest assured, however, that you’ll always be in control.

Toyota Safety Sense is standard across every RAV4 model. Because your safety is essential – never just an option.

The functionality of these systems may be impacted by driving conditions. Further information is available from your local Toyota Centre.
Model shown is Excel with optional JBL premium sound system.
THERE’S DISTINCT
AND THEN THERE’S
REFINED

A SUPERIOR CABIN, FINISHED WITH
A REMARKABLE SENSORY QUALITY.

The All New RAV4’s interior is built around a wide centre console and contemporary new instrument panel. Simplicity meets high technology in seamless style, as the robust exterior design is met with the thoughtful arrangement of the interior.

Innovative features work with the cabin’s clean lines in an environment of true refinement, focusing around the 8” multimedia touch screen. The All New RAV4 is designed to deliver a sensory experience – and to enhance your every journey.
There’s sufficient and then there’s substantial

The All New RAV4 combines great visibility and a high driving position with the comfort of a truly impressive and spacious interior, offering a relaxing and practical environment. With comfort and versatility in mind, the new look cabin offers a number of seating variations and plenty of storage. Folding rear seats also allow you to create even more space when required.

A truly comfortable ride for drivers and passengers alike.

An electrically operated, panoramic glass roof floods the car with light, making the most of the welcoming interior space.

Model shown is Dynamic with optional Toyota Skyview® panoramic roof.
Model shown is Dynamic.
When reverse parking, the smart rear-view camera shows you when to turn the steering wheel. It also displays your path, based on the wheel’s position.

1. Circular view
2. See-through view
3. Wide front view and panoramic view
4. Wide rear view and panoramic view

Model shown is Dynamic.

To make every journey more enjoyable, the All New RAV4 includes features like an optional 9-speaker JBL audio system, for concert quality sound. Part of a suite of thoughtfully applied technology, it all comes together to make life easier, whatever the driving situation. For example, when you’re manoeuvring in confined spaces, the optional 360° Panoramic View Monitor makes sure nothing lies beyond your line of sight. It’s just one of the intelligent features that makes the All New RAV4 as easy to handle in the city as it is on the open road.
The Blind Spot Monitor allows the driver to manoeuvre more safely during lane changes. If the rear-mounted radar sensors detect a vehicle in your side or rear blind spot, a warning indicator will illuminate on the appropriate side mirror. Should you indicate to change lanes and a vehicle is in your blind spot, the warning indicators will flash to alert you that a lane change should be avoided.
THERE’S FUNCTIONAL AND THEN THERE’S ACTIVE

ICON GRADE

Your entry to the world of the All New RAV4, with a range of standard features.

Model shown is Icon.
Main features
— 17” silver alloy wheels (5-spoke)
— Toyota Safety Sense inc Pre-Collision System with Cyclist Detection, Night-time Pedestrian Detection, Full-range Adaptive Cruise Control, Intelligent Adaptive Cruise Control and Lane Trace Assist
— 8” touchscreen with Toyota Touch® 2 media system with 6 speakers, DAB and Bluetooth®, reversing camera and rear parking sensors
— Black roof rails
— Dual-zone automatic air conditioning
— Push-button start
— LED automatic headlights
— Black fabric seats
— Electronic parking brake
— Heated, auto-retractable door mirrors
— Rear privacy glass
— E-call

Optional features
— Toyota Touch® 2 with Go navigation
— Protection Pack
— Style Pack
— Front Parking Pack
— Towing Solutions
— Side steps
Main features (additional to Icon)
— 18" silver alloy wheels (5-spoke)
— Toyota Touch® 2 with Go navigation
— Front parking sensors
— Smart entry
— Power back door

Optional features
— Protection Pack
— Style Pack
— Towing Solutions
— Side steps

Model shown is Design.
It’s the modern SUV that has all the essentials, alongside styling to set you apart.
THERE’S EYE-CATCHING
AND THEN THERE’S
OUTSTANDING

EXCEL GRADE

For drivers who like to make an impression, the Excel grade represents an uncompromising statement.

Model shown is Excel.
Main features (additional to Design)
— Full leather interior, with heated front seats and power-sliding, height-adjustable driver’s seat with lumbar support and memory function
— Ambient lighting in cup holder and centre console tray areas
— Blind Spot Monitor (BSM)
— Rear Cross Traffic Alert (RCTA)
— Puddle lights on door mirrors
— Projector LED headlights
— Heated steering wheel and windscreen wiper de-icer
— Headlight cleaner

Optional features
— Toyota Skyview® panoramic roof
— JBL premium sound system with Panoramic View Monitor (PVM)
— Protection Pack
— Style Pack
— Towing Solutions
— Side steps
Main features (additional to Design)
— 18" black painted alloy wheels (5-spoke)
— Black bi-tone roof, rear spoiler, antenna and door mirrors
— Gloss black wheel arches and front and rear bumpers
— Dynamic sport, heated front seats and power-sliding, height-adjustable driver’s seat with lumbar support
— Ambient lighting in cup holder and centre console tray areas
— Blind Spot Monitor (BSM)
— Rear Cross Traffic Alert (RCTA)
— Puddle lights on door mirrors

Optional features
— Toyota Skyview® panoramic roof
— JBL premium sound system with Panoramic View Monitor
— Protection Pack
— Style Pack
— Towing Solutions
— Side steps
For those who insist on the very best, the supremely equipped Dynamic grade takes the All New RAV4’s refinement to new heights.
**STYLE PACK.**

* Side Steps*
The side steps enhance the rugged appeal of your car whilst also making it easier for you to access the vehicle roof and roof rack.

Rear Lower Boot Garnish
The rear boot garnish adds a touch of style to the lower edge of your tailgate.

* The Style Pack is not compatible with separate side steps.
Chrome Side Sills
The chrome side sills add a subtle extra touch of style.

Images used are for illustrative purposes only.
Offering your car greater protection both inside and out, the Protection Pack will help you keep your car in showroom condition.

1. **Scuff Plates**
The polished aluminium finish introduces a compelling detail to your car’s interior.

2. **Front and Rear Mud Flaps**
The design minimises water, mud and stones spraying onto your car’s body.

3. **Rear Bumper Protection Plate**
With a tough, good-looking polished steel finish to protect bumper paintwork when loading or unloading the boot.

4. **Boot Liner**
Made of plastic with raised edges to be water- and mud-resistant.

Images used are for illustrative purposes only.
If you have an existing trailer or rear bicycle holder, or perhaps you want to hire a trailer when you travel in another country, you may find that the plug socket is different to that on your new car. Such a problem is easily resolved! A Toyota socket adapter enables you to safely and securely connect your car’s tow bar wiring harness to that of a trailer or bicycle holder even if the plugs don’t match.

Features
— The harness has independent circuitry and a fused module to eliminate the risk of overloading your car’s existing electrical system.
— The fused module prevents a fault in the trailer’s circuitry affecting your car’s systems. For instance, your car’s indicators will continue working even if those on the trailer fail.
— Toyota specialists designed the cable route to safely avoid contact with moving parts, heat, irregular surfaces and metal edges.
— There are no loose or hanging cables that could catch on road obstacles or interfere when loading or unloading the boot.
— Strategic reinforced cable protection guards against accidental damage and the consequent risks of lighting failure or fire caused by electrical shorting.
— Available with a 7- or 13-pin socket.

Toyota tow bars are available with a fixed or detachable hook. Both provide a strong towing capability and will support the Toyota rear-mounted bicycle holder.

Features
— Towing capacity: FWD – without brakes 750 kg, with brakes 800 kg, AWD-i – without brakes 750 kg, with brakes 1650 kg. (The tow bars are designed for your car’s maximum towing capacity.)
— Supplied with a protective tow-ball cap bearing the Toyota logo.
— With the detachable tow bar, a smart plastic cover is supplied to place over the base when the hook is removed.
— On the detachable tow bar, the hook attaches or removes by means of a turning knob that also incorporates a security lock.

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Toyota adapters are designed to provide a durable connection between different types of plug sockets. They are available in three versions:
— 7-pin (car) to 13-pin (trailer).
— 13-pin (car) to 7-pin (trailer).
— 13-pin (car) to 12N-12S double socket (trailer).
TOYOTA CENTRE FIT PACKS.

ADVENTURE PACK.

Cross Bars & Roof Box

Cross Bars & Bike Holder

Ski & Snowboard Holders

DOG PACK.

Boot Liner

Dog Guard

Dog Guard Divider

Images used are for illustrative purposes only.
For those big snow holidays
Thule ski boxes have been custom-designed to exactly the right length, shape and capacity for securely carrying all your winter sports accessories.

**Thule Motion 800**
Dimensions: 205 cm L x 84 cm W x 45 cm H
Internal volume: 460 litres
Maximum content weight: 75 kg*
Holds: 5–7 pairs of skis, 4–5 snowboards
Weight: 21 kg

**Thule Pacific 700**
Dimensions: 232 cm L x 70 cm W x 40 cm H
Internal volume: 420 litres
Maximum content weight: 50 kg*
Holds: 6 pairs of skis, 4 snowboards
Weight: 15 kg

**Features**
- Opens from both sides for easy loading and unloading.
- High security multi-point central locking system.
- Grip-friendly key cannot be removed until all the locking points are closed.
- Fits the Toyota roof rack and Toyota crossbars on roof rails.
- Internal straps for securing the box contents.
- Made of colour-fast UV-resistant ABS plastic.

**Simply load and go**
The holders install easily and lock securely so you can quickly load skis and snowboards whenever the inspiration takes you. They fit onto the Toyota roof rack and Toyota crossbars on roof rails.

**Medium size holder**
- Weight: 3 kg medium, 4.2 kg large.
- Skis secured between soft rubber for grip and to prevent damage.
- Central locking system for maximum security.
- Push release for easy opening with gloved hands.
- Large holder slides to the car side for easy loading and unloading.

**Large size holder**
- Weight: 4 pairs of skis or 2 snowboards
- Weight: 14 kg

**Luggage box**
The luggage box is perfect to carry all you need for those big holidays and weekends away.

**Thule Pacific 200**
Dimensions: 175 cm L x 82 cm W x 45 cm H
Internal volume: 410 litres
Maximum content weight: 50 kg*
Weight: 14 kg

**Features**
- Opens from both sides for convenient loading and unloading.
- High security multi-point central locking system.
- Grip-friendly key cannot be removed until all the locking points are closed.
- Fits the Toyota roof rack and Toyota crossbars on roof rails.
- Internal straps for securing the box contents.
- Made of colour-fast UV-resistant ABS plastic.

*Maximum content weight is based on the RAV4’s maximum roof load capacity.*
ICON, DESIGN AND EXCEL.

040 Pure White

070 White Pearl*

1D6 Silver Blade§

1G3 Decuma Grey§

218 Galaxy Black§

3T3 Tokyo Red*

6X3 Urban Khaki

8W9 Cyan Splash§

8X8 Obsidian Blue§
THERE’S NOTICEABLE AND THEN THERE’S UNMISSABLE

The All New RAV4 offers a wide range of exterior colours from the simplicity of Pure White to Obsidian Blue, and with Dynamic grade, you can contrast the gloss black roof with one of four body colours, to incredible effect.

* Pearlescent paint.  § Metallic paint.
THERE’S STYLISH
AND THEN THERE’S
STUNNING

Choose from a line-up of stunning 17" or 18" alloy wheels – designed to complement your All New RAV4 perfectly.

17" silver alloy wheels (5-spoke)
Standard on Icon

17" black painted alloy wheels (5-spoke)
Standard on Dynamic

18" silver alloy wheels (5-spoke)
Standard on Design, Excel

18" Glossy Black alloy wheels
Optional on Design, Excel and Dynamic grades

18" Glossy Silver alloy wheels
Optional on Design, Excel and Dynamic grades

18" Glossy Black machined-face alloy wheels
Optional on Design, Excel and Dynamic grades
THERE’S QUALITY AND THEN THERE’S TAILORED

A wide range of trim options includes fabric, leather-style and genuine leather available in three colours. Whichever you choose, comfort and style come as standard.

* Seats and backs are 100% natural leather; other components are synthetic leather. No-cost option.
START YOUR IMPOSSIBLE
Toyota is committed to mobility as a source of inspiration and as a way to improve quality of life for all.

The world is full of endless possibilities...
Even if you don’t have the roads, legs or sight.

We are wholeheartedly committed to unleashing human potential through the power of movement, which is why we are a proud Partner of the Olympic and Paralympic Games as well as Team GB and ParalympicsGB.

The Games are the world’s biggest celebration of human movement. This is where we learn the true power of sports – that sports can challenge us, inspire us and, most importantly, unify us. And as the Worldwide Official Mobility Partner of the International Olympic Committee and the International Paralympic Committees, we share the vision to inspire people to push onward – past their finish line, past their impossible.

‘Under this Olympic and Paralympic flag, let us reaffirm the power of sport to bring people together.’ AKIO TOYODA, President, Toyota Motor Corporation
Owning your All New RAV4

Servicing your Toyota
Toyota Fixed Price Servicing means you will be sure to know the cost of your service up front. Expertly trained technicians using only genuine Toyota parts will carry out your service at one of over 200 Authorised Toyota Service Centres. The technicians will advise you on the correct service for your vehicle based on the vehicle’s age, mileage and service history.

For more information visit toyota.co.uk/owners/service-mot-maintenance

Service Plans
Inflation-proof pricing with a monthly or one-off payment plan means one less thing to worry about. With Toyota Service Plans the price you’re quoted is guaranteed for the duration of your plan. The service, parts and labour are all paid for either in monthly instalments or as a one-off payment at the beginning of your plan.

For more information visit toyota.co.uk/owners/service-mot-maintenance

Toyota Fixed Price Repairs using Genuine Parts
We offer fixed prices on a number of repair items for your Toyota giving you peace of mind when it comes to managing costs. Also don’t forget we only use genuine Toyota parts, all of which come with at least 12 months’ warranty (some even offer unlimited mileage warranties); and your vehicle will always be dealt with by a trained Toyota technician.

For more information visit toyota.co.uk/owners/service-mot-maintenance

My Toyota
Whether you’re a long-term owner or have recently taken delivery of a new Toyota, there are lots of reasons to join My Toyota. Packed with time-saving and convenient features, My Toyota ensures everything you need to manage your vehicle ownership is in one place. You’ll also gain access to My Rewards where you can enjoy great offers and discounts from big brands on everything from family days out to pampering as well as everyday deals.

For more information visit toyota.co.uk/mytoyota or download the My Toyota Europe app* now available on iTunes and Android.

Toyota Accessories
Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. Also, because they’ve been tested under the most severe conditions, you can have complete confidence in their reliability and durability. To add to the reassurance, every genuine Toyota accessory has a 5-year warranty when purchased together with the vehicle.

For more information visit toyota.co.uk/owners/parts-accessories

Toyota Roadside Assistance
When you buy a Toyota you will automatically receive 12 months’ AA Roadside Assistance in the UK and Europe, free of charge. After the first year the cost of Toyota Roadside Assistance is £7 per month if paid by monthly Direct Debit, £72 per annum if paid by annual Direct Debit, and £76 per annum when paid by all other payment methods.

For full terms and conditions please visit toyota.co.uk/owners/roadside-assistance

5-Year Toyota Warranty
Every new Toyota comes with a 5-year/100,000-mile (whichever comes first) manufacturer’s warranty, covering you against the unlikely event of a manufacturing defect causing a mechanical fault.

For full details, please ask your official Toyota Centre or visit toyota.co.uk/owners/warranty/toyota-warranty

Corrosion Cover
The 6-year unlimited mileage cover protects against rust perforation affecting sheet metal body panels as a result of a manufacturing fault. This warranty can also be transferred to any future owner throughout the 6-year period. On pick-up beds the corrosion cover term is 3 years.

Rust and Paint Cover
The 3-year unlimited mileage cover protects against defects and surface rust as a result of a manufacturing fault. On pick-up beds the rust and paint cover term is 1 year.

* Features on desktop and app vary.  § Prices correct at time of going to print.
Toyota Extended Warranty
You have the choice of either the low-user option that restricts you to 15,000 miles per year or 12 months whichever comes first or the 12-month unlimited mileage cover. You also have a choice between 12 and 24 months’ cover (subject to vehicle eligibility). The 24-month option will show a saving over two 12-month Toyota Extended Warranty policies and is available with the low-user option at 30,000 miles or 24 months whichever comes first.

The Toyota Extended Warranty can be renewed until the vehicle is 12 years old with less than 100,000 miles at the point of sale, and if a part covered by the Toyota Extended Warranty suffers electrical or mechanical failure at any time during the term, Toyota is committed to fixing it. You don’t pay for replacement parts or labour.

For more information visit toyota.co.uk/owners/warranty/extended-warranty

Toyota Business Plus
Designed to support business operators and company vehicle drivers, Toyota Business Plus is our promise to help you procure, manage and upgrade your fleet quickly, efficiently and cost-effectively. Business Plus unites our passenger car and commercial vehicle ranges, with tailored services, ensuring fleet managers can keep their company car drivers happy and business costs down.

Our specialist Business Centres promise you same-day access to a business manager or dedicated sales executive. With business offers and interactive wholelife cost modelling tools which consider emissions, fuel economy, servicing, insurance and residual value data, our advisers can accurately compare tax costs against any competitor. Whenever servicing is due, we offer fixed-price servicing, free local vehicle collection and delivery (with wash and vac), plus a guaranteed booking within 3 days.

Special offers, fixed-price fleet servicing, specialist fleet insurance, business daily hire, Toyota Fleet Financial Services, extended test drives and a dedicated Business Centre Network are just some of the services business customers can expect from Toyota Business Plus.

Toyota Motor Insurance
Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Flexible Finance from Toyota Financial Services
All our plans offer easy budgeting and peace of mind, and AccessToyota brings these benefits together in one flexible package.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

TFS is authorised and regulated by the Financial Conduct Authority.
Model shown is Dynamic with optional panoramic roof.
THERE IS HYBRID, AND THEN THERE IS
THE ALL NEW TOYOTA RAV4 HYBRID.

CHOOSE
THE ALL NEW
RAV4
THE ALL NEW RAV4.
ALL SUV. ALL HYBRID. NO HALF MEASURES.

WWW.TOYOTA.CO.UK/RAV4

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All mpg figures quoted are sourced from official EU regulated tests. These are provided for comparability purposes and may not reflect your actual driving experience. Fuel consumption varies significantly depending on a number of factors, including driving style, conditions, speed and vehicle load.

All models and grades are certified according to the World Harmonised Light Vehicle Test Procedure (WLTP), which replaces the New European Driving Cycle test procedure (NEDC). Due to more realistic test conditions, the fuel consumption and CO₂ emissions measured under WLTP are in many cases, higher than those measured under NEDC.

All CO₂ figures quoted are NEDC equivalent. This means the CO₂ figures are based on the new WLTP test procedure but calculated (using a standard European calculation method) to allow comparison with the NEDC test procedure. All mpg figures quoted are full WLTP figures.

The use of the term ‘Toyota Accessories’ should not be taken to imply that the products on the accessory pages are actually manufactured by the Toyota Motor Corporation or Toyota (GB) PLC. Toyota (GB) PLC is continually updating and changing specifications of accessories and reserves the right to do so at any time without prior notice.

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