

# Toyotathon 2025 Sale Event – Terms and Conditions

These terms and conditions apply in respect of the Toyota Toyotathon 2025 Sales Event offer, and apply to Customers (as defined below) who order, purchase and register an Eligible Vehicle (as defined below) during the Relevant Period (as defined below) and who seek to claim the Offer (as defined below).

The legal entity responsible for the Offer is Toyota (G.B.) PLC (“TGB”) whose registered address is Toyota (G.B.) PLC, Great Burgh, Burgh Heath, Epsom, KT18 5UX.

In these terms and conditions, “We” or “Our” is a reference to TGB and “You” or “Your” is a reference to the Customer.

## 1. Definitions

The following definitions shall apply to these terms and conditions:

**Customer** means the person ordering, purchasing and registering an Eligible Vehicle during the Relevant Period.

**Eligible Vehicle** means any new AYGO X, Yaris, Yaris Cross, Corolla, C-HR Hybrid, C-HR Plug-In Hybrid, RAV4 Plug-In Hybrid and bZ4X.

**Online Sales Platform** means Our online sales platform, at:

[www.toyota.co.uk/buy-online/new-cars](http://www.toyota.co.uk/buy-online/new-cars)

**Participating Centre** means all Authorised Toyota dealerships in the UK.

**Relevant Period** means:

- (a) ordering an Eligible Vehicle from 1 May 2025 to 31 May 2025 inclusive; and
- (b) purchasing and registering the new ownership of that ordered Eligible Vehicle by 31<sup>st</sup> July 2025.

## 2. The Offer

The offer (“Offer”) is the discount off the purchase price of an Eligible Vehicle ordered during the period **1 May 2025 – 31 May 2025** (inclusive) and registered by **31<sup>st</sup> July 2025**, as follows:

Model	Toyotathon Discount
AYGO X	£500.00
Yaris	£500.00
Yaris Cross	£500.00
Corolla	£750.00
C-HR HEV	£1,000.00
C-HR PHEV	£1,000.00
RAV4 PHEV	£1,000.00

bZ4X £1,000.00

2.1. The Offer shall be available to Customers subject to these terms and conditions.

2.2. The Offer is available in conjunction with the following existing Toyota finance offers:

<b>Model</b>	<b>Existing (April – June 2025) finance offers</b>
AYGO X	2.9% APR Representative and £300 Deposit Contribution
Yaris	2.9% APR Representative and £800 Deposit Contribution
Yaris Cross	3.9% APR Representative
Corolla	2.9% APR Representative and £2,000 Deposit Contribution
C-HR HEV	1.9% APR Representative
C-HR PHEV	1.9% APR Representative and £1,500 Deposit Contribution
RAV4 PHEV	1.9% APR Representative and £1,500 Deposit Contribution
bZ4X	0% APR Representative and £2,500 Deposit Contribution

For more information on the above existing finance offers, please see Our website - [www.Toyota.co.uk](http://www.Toyota.co.uk) - or speak with Our online team or a representative at the relevant Toyota Authorised dealership.

### **3. Eligibility**

1.1. In order to be eligible for the Offer, You must meet the following criteria:

3.1.1. You are a resident in the United Kingdom;

3.1.2. You are aged 18 years or over;

3.1.3. You have ordered, purchased and registered an Eligible Vehicle during the Relevant Period; and

3.1.4. You are a private retail customer.

1.2. Upon redemption of the Offer, You confirm that You meet the eligibility criteria as set out in this clause 3.

3.2. We may require You to provide proof at any time that You are eligible to claim the Offer.

3.3. Should You cancel your order and then re-order an Eligible Vehicle, You must ensure that You re-order, purchase and register within the Relevant Period in order to be eligible for the Offer. Failure to do so within the Relevant Period will result in You not being eligible for the Offer.

3.4. The Offer is available to Customers ordering an Eligible Vehicle in a Participating Centre during the Relevant Period or ordering an Eligible Vehicle via Our Online Platform during the Relevant Period.

#### 4. **The Offer and Redemption Process**

In order to claim the Offer, You must complete the offer form either online at [Toyota.co.uk](http://Toyota.co.uk) or at a Participating Centre in advance of ordering an Eligible Vehicle. Upon completion and submission of the offer form, You will receive an offer code that will need to be presented to the relevant Participating Centre or to Our online retail team (if ordering via Our Online Sales Platform) at the time of ordering Your Eligible Vehicle.

#### 5. **Limitations**

- 1.3. The Offer is only available to You subject to these terms and conditions.
- 1.4. The following are **not** Eligible Vehicles: PROACE EV, PROACE City EV, PROACE City, Corolla Commercial, Prius Plug-In Hybrid, Hilux, Land Cruiser, GR Products, Proace Verso EV, Proace City Verso EV and Urban Cruiser.
- 1.5. The Offer is only available to private retail customers. The Offer is **not** available to fleet customers.
  - 5.1. The Offer may not be claimed by a third party on Your behalf.
  - 5.2. The Offer is non-exchangeable, non-negotiable, non-transferable and no cash alternative is offered.
- 1.6. There is a limit of one Offer per purchase of an Eligible Vehicle. Each Customer may purchase more than one Eligible Vehicle.

#### 6. **Limitation of liability**

Insofar as is permitted by law, We, Our agents or distributors will not in any circumstances be responsible or liable to compensate You nor accept any liability for any loss, damage, occurring as a result of taking up the Offer. Your statutory rights are not affected.

#### 7. **Data Protection and Publicity**

We will only process Your personal information as set out in our [Privacy Policy](#).

## **8. Termination**

- 8.1. We reserve the right to hold, void, suspend, cancel, or amend the Offer at Our sole discretion.
- 8.2. If We have any reason to believe that You have or are going to breach these terms and conditions, We, at Our sole discretion, reserve the right to exclude You from the Offer.
- 8.3. In the event You choose to cancel Your order of the Eligible Vehicle, the Offer will automatically be withdrawn and Your order of the Eligible vehicle will be cancelled accordingly.

## **9. General**

- 9.1. We shall not be in breach of these terms and conditions nor liable for delay in performing, or failure to perform, any of Our obligations under it if such a delay or failure result from an event, circumstances or cause beyond Our reasonable control (excluding contracting third parties) which shall include but not be limited to acts of God, flood, drought, earthquake or other natural disaster; epidemic or pandemic; terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions or embargo; nuclear, chemical or biological contamination or sonic boom; collapse of buildings, fire, explosion or accident; interruption or failure of utility services (Force Majeure Event).
- 9.2. The Offer is subject to availability of Eligible Vehicles.
- 9.3. The laws of England and Wales shall govern the construction, validity and operation of these terms and conditions and the performance of all obligations hereunder without regard for England and Wales choice of law provisions. All parties to these terms and conditions irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with these terms and conditions and its subject matter or formation.
- 9.4. No third party can enforce these terms and conditions.
- 9.5. No failure or delay by a party to exercise any right will constitute a waiver of that right nor restrict the further exercise of that right. No single or partial exercise of any right will restrict the further exercise of that or any other right.
- 9.6. You may not have the right to assign or sub-contract Your rights and obligations under these terms and conditions.

9.7. These terms and conditions constitute the entire agreement between the parties with respect to the subject matter of these terms and conditions and cancels and supersedes any prior understandings and agreements between the parties with respect to these terms and conditions.

9.8. If any provision or part-provision of these terms and conditions is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these terms and conditions.

9.9. We reserve the right to amend these terms and conditions at Our sole discretion.