

Toyotathon 2025 Accessories Offer – Terms and Conditions

These terms and conditions apply in respect of the Toyotathon 2025 Accessories Offer, and apply to Customers who purchase an Accessory Customisation Pack during the Promotion Period and who seek to claim the Offer.

The legal entity responsible for the Offer is Toyota (G.B.) PLC (“TGB”) whose registered address is Toyota (G.B.) PLC, Great Burgh, Burgh Heath, Epsom, KT18 5UX.

In these terms and conditions, “**We**” or “**Our**” is a reference to TGB and “**You**” or “**Your**” is a reference to the Customer.

1. Definitions

The following definitions shall apply to these terms and conditions:

“Accessory Customisation Pack(s)” means a pre-configured accessory pack created by TGB which can be ordered online or at Your local Toyota Authorised Dealership. The Accessory Customisation Packs included within this offer are:

- Protection + Pack
- Essential Protection Pack
- Fixed Towing Pack
- Detachable Towing Pack
- Sports Pack
- SUV Pack
- Style Pack
- Red Pack
- Black Pack
- Side Steps
- Chrome Pack
- Scuff Plates Pack
- Protection Film Pack
- Carbon Pack
- Adventure Pack

Accessory Customisation packs available for each vehicle can be found here: [Accessory Customisation Packs](#).

“Customer” means retail customers, fleet customers and contract hire customers. It does not include mobility customers.

“Discount” means 10% off the total retail price (inclusive of VAT);

“Existing Offer” means any other offer applicable during the Promotion Period.

“Promotion Period” means from 00:00 on 1 May 2025 to 23:59 on 31 May 2025, inclusive.

2. The Offer

- 2.1 The offer is a discount of 10% off the total retail price (inclusive of VAT) of Accessory Customisation Packs with respect to any new Toyota passenger car(s) ordered by the Customer during the Promotion Period (**the “Offer”**).
- 2.2 The Offer applies to all Accessory Customisation Packs ordered during the Promotion Period. For example, if the Customer orders two different Accessory Customisation Packs, they will receive the Discount on both Accessory Customisation Packs.
- 2.3 The Discount has been pre-applied to the Accessory Customisation Packs on the Toyota website (Toyota.co.uk). The prices shown are inclusive of the Discount.

3. Eligibility

3.1. To be eligible, You must:

- 3.1.1. be a UK Customer; and
- 3.1.2. be aged 18 years old or over (if an individual).

3.2. In participating, You confirm that You are eligible to claim the Offer. The Promoter may require You to provide proof that You are eligible.

4. How to Claim

Ordering a vehicle online

- 4.1. You can locate the Accessory Customisation Packs available for each vehicle model on Our Toyota website: www.toyota.co.uk. Select ‘Choose your new vehicle’, select the model and grade You are interested in and then go to ‘Packs and Extras’. Please refer to the following pricing document which includes a full list of Accessory Customisation Packs available on each Model: [Accessory Customisation Pack](#).
- 4.2. Once You have selected the Accessory Customisation Pack(s) You want to add to Your vehicle, the price of this pack will be added to Your quotation.

Ordering a vehicle at your Toyota Authorised Dealer

- 4.3. You must inform Your Toyota Authorised Dealership of the Accessory Customisation Pack(s) You wish to add to Your vehicle during the vehicle ordering process. The price of the pack, inclusive of any discount, will be added to your quotation.

5. Limitations

- 5.1. The Offer is only available to You subject to these terms and conditions.
- 5.2. The Offer is available to private retail customers, fleet customers and hire contract customers. The Offer is not available to mobility customers.

- 5.3. The Offer may not be claimed by a third party on Your behalf.
- 5.4. The Offer is non-exchangeable, non-negotiable, non-transferable and no cash alternative is offered.
- 5.5. The Offer is available on new Toyota passenger vehicle car models only. The Offer excludes light commercial vehicles and Lexus vehicles.
- 5.6. The Offer is available on Accessory Customisation Packs only. The Offer is not available on vehicle accessories that are not Accessory Customisation Packs.

6. Limitation of Liability

Insofar as is permitted by law, We, Our agents or distributors will not in any circumstances be responsible or liable to compensate You nor accept any liability for any loss, damage, occurring as a result of taking up the Offer. Your statutory rights are not affected.

7. Data Protection and Publicity

We will only process Your personal information as set out in [Our Privacy Policy](#).

8. Termination

- 8.1. We reserve the right to hold, void, suspend, cancel or amend the Offer at any time at Our sole discretion.
- 8.2. If We have any reason to believe that You have or are going to breach these terms and conditions, We, at Our sole discretion, reserve the right to exclude You from the Offer.

9. General

- 9.1. We shall not be in breach of these terms and conditions nor liable for delay in performing, or failure to perform, any of Our obligations under it if such a delay or failure result from an event, circumstances or cause beyond Our reasonable control (excluding contracting third parties) which shall include but not be limited to acts of God, flood, drought, earthquake or other natural disaster; epidemic or pandemic; terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions or embargo; nuclear, chemical or biological contamination or sonic boom; collapse of buildings; fire, explosion or accident; interruption or failure of utility services (Force Majeure Event).
- 9.2. The Offer can be claimed in conjunction with any other Existing Offer.
- 9.3. The Offer is subject to availability.
- 9.4. The laws of England and Wales shall govern the construction, validity and operation of these terms and conditions and the performance of all obligations hereunder without regard for England and Wales choice of law provisions. All parties to these

terms and conditions irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with these terms and conditions and their subject matter or formation.

- 9.5. No third party can enforce these terms and conditions.
- 9.6. No failure or delay by a party to exercise any right will constitute a waiver of that right nor restrict the further exercise of that right. No single or partial exercise of any right will restrict the further exercise of that or any other right.
- 9.7. You do not have the right to assign or sub-contract Your rights and obligations under these terms and conditions.
- 9.8. These terms and conditions constitute the entire agreement between the parties with respect to the subject matter of these terms and conditions and cancels and supersedes any prior understandings and agreements between the parties with respect to these terms and conditions and this Offer.
- 9.9. If any provision or part-provision of these terms and conditions is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these terms and conditions.
- 9.10. We reserve the right to amend these terms and conditions at Our sole discretion.