

## **OAKMERE TOYOTA PRIVACY NOTICE**

Oakmere Toyota of Manchester Road, Northwich, Cheshire, CW9 7NA are the Data Controller and responsible for the processing of your personal data for the purposes listed below. For full details on how we use your data and your rights, visit our [Privacy Policy](#).

### **Requesting a Test Drive, Brochure, Get a Quote, Booking a Service or Contact Us**

At OakmereToyota we respect the privacy of every individual who visits this site. Our policy on the collection and use of personal information is outlined below:

- We do not sell or use the information you provide to us to third parties.
- We collect and use personal information for business purposes only
- You may choose to submit personal information (such as your name, address, e-mail address and telephone number) to us via this web site.

If you do, we may use that information to:

- Administer any requests submitted by you via this web site
- Administer and/or carry out any obligations we may have under any agreement with you
- Analyse your particular needs
- Create and inform you of products or services that may better meet your needs

We will not disclose any personally identifiable information without your permission unless we are legally entitled to do so (for example, if required to do so by Court order or for the purposes of prevention of fraud or other crime). You will be treated as having given your permission for disclosures referred to in this policy.

### **Providing you with the best service**

It is very important to us that we provide you with the highest level of service. In order to help us do this, we may use the information you supply us with for:

- Market research and tracking of sales data
- Sending you information about our products and services

We may also use the information you supply us with for giving your name, address, telephone number and e-mail to Oakmere Toyota. Oakmere Toyota may use this information for:

- Market research and tracking of sales data
- Sending you information about vehicles or the Motor Group's products and services
- Contacting you to invite you to take part in a test drive or for other marketing purposes (where you have given us your telephone number, this contact may be by telephone)

If you do not want us to use the information relating to you for any of the above purposes or to disclose your name, address, telephone number and e-mail as set out above, please contact us as set out below.

If, however, you are or have been a customer of ours then we may continue to process data for the purpose of administering and otherwise in connection with any agreement that you have with us. This requirement will continue for as long as we have an agreement with you and for a reasonable period of time afterwards (as, for example, we may be legally obliged to retain information about you even after such agreement has expired).

### **Non personal information**

We may automatically collect non-personal information about you such as the type of internet browsers you use or the web site from which you linked to our site. You cannot be identified from this information and it is only used to assist us in providing an effective service on this web site.

### **Information placed on your computer**

We may store some information (commonly known as a “cookie”) on your computer when you look at our site. This information facilitates your use of our web site and ensures that you do not need to re-enter your details every time you visit it. You can erase or block this information from your computer if you want to (your help screen or manual should tell you how to do this).

### **Keeping our records accurate**

We aim to keep our information about you as accurate as possible. If you would like to review or change the details you have supplied us with, please contact us as set out below.

### **Security**

We have implemented technology and policies to safeguard your privacy from unauthorized access or improper use and will continue to update these measures as new technology becomes available.

### **Third Parties**

We cannot be responsible for the privacy policies and practices of other web sites (including those of Toyota GB) even if you access them using links from our web site and recommend that you check the policy of each site you visit.

In addition, if you linked to our web site from a third party web site, we cannot be responsible for the privacy policies and practices of the owners or operators or the third party web site from which you linked to our web site and recommend that you check the policy of that third party web site and contact the owner or operator of such web site if you have any concerns or questions.

### **Want to know more?**

If you would like to know any more information with regards to this privacy notices or have any queries or questions in relation to how we process your personal data then please don't hesitate to visit our [Privacy Policy](#), contact our Data Protection Officer at [rob.mcdean@oakmere.toyota.co.uk](mailto:rob.mcdean@oakmere.toyota.co.uk) or alternatively by post you can write to Data Protection Officer, Oakmere Toyota, Manchester Road, Northwich, Cheshire. CW9 7NA.

The above details are for the Oakmere Toyota Privacy Notice.