

PRIUS

Worldwide Olympic Partner

Worldwide Paralympic Partner

THE PRIUS STORY BEGAN IN 1997
THE FIRST MAINSTREAM HYBRID TOOK
DRIVING TO A NEW LEVEL
NOW IT'S TIME FOR THE NEXT CHAPTER

THE ORIGINAL HYBRID CHOSEN BY PIONEERS



DEFINING THE FUTURE LEADING THE WAY

REDEFINING HYBRID FOR OVER 20 YEARS

The car that defined Hybrid more than two decades ago is still redefining it today. Prius combines intelligent design and technology to deliver dynamic performance and excellent handling, making this a car that is fun to drive. It's also quieter than ever, for a tranquil driving experience that always puts you at ease.

SPECIFICATIONS

	HYBRID **1.8 Petrol Hybrid Automatic**	HYBRID **1.8 Petrol Hybrid Automatic AWD-i**
Power	**122 DIN hp**	**122 DIN hp**
Fuel consumption*	**59.60–67.26 mpg**	**58.70–58.85 mpg**
CO_2 emissions*	**94[§] / 107[◊] g/km**	**109 g/km**
Acceleration 0–62 mph	**10.8 seconds**	**10.9 seconds**
Available on	**All grades**	**Business Edition Plus**

The 1.8 litre engine provides a smooth and responsive driving experience.

The car recharges its battery as you drive, so you don't have to plug it in.

* WLTP combined cycle.
[§] Active, Business Edition, Business Edition Plus with 15" alloy wheels and Excel with 15" alloy wheels.
[◊] Business Edition Plus and Excel.

MORE GRIP FOR EXTRA REASSURANCE

ENJOY ENHANCED PEACE OF MIND WITH HYBRID AWD-i

The innovation continues with Hybrid AWD-i. Tailor-made for Prius, it's the first time a car in this class has had an intelligent all-wheel drive system. Designed to provide extra control in low-grip conditions such as rain and snow, it gives you added peace of mind when you really need it. Because it's so compact, you don't have to compromise on efficiency or boot space.

In the right conditions
Hybrid AWD-i is designed for low-grip conditions such as rainy roads, snow-covered streets and wet cobblestones.

At the right speeds
Under 6 mph, Hybrid AWD-i is always on, helping you start smoothly. Between 6 and 43 mph, it engages when needed.

CONTEMPORARY DESIGN INTELLIGENT DRIVE

THE CLEAN LINES OF AN EYE-CATCHING SILHOUETTE

This is a car with a contemporary look that matches its advanced capabilities. The new design keeps the iconic triangular Prius silhouette, but updates it with distinctly modern clean lines designed to optimise airflow. The result is a car that's as pleasing to the eye as it is a pleasure to drive.





Front lights
At the front of the car, the lights form a stylishly shaped cluster that emphasises the elegant slope of the bonnet.

Rear lights
The striking new rear combination lights draw attention to the car's sleek horizontal lines.

GENUINE COMFORT AND INTUITIVE TECHNOLOGY

A CABIN DESIGNED FOR EVERYDAY DRIVING

When it comes to creating an inviting space, every detail counts. The Prius cabin combines quality materials with clean, contemporary design, while ergonomic seats come in a range of stylish new fabrics. A large Head Up Display* projects speed, hybrid data and radar-assisted warnings for vehicle distance directly onto the windscreen, while the intuitive Toyota Touch® 2 with Go navigation§ system makes entertainment and navigation simple.

* Standard on Business Edition, Business Edition Plus and Excel grades.
§ Standard on Business Edition Plus and Excel grades.





Toyota Connect (Apple CarPlay and Android Auto™)
Plug in, and Toyota Connect will mirror your smartphone. Music and phoning are now even simpler.

Wireless charger*
A large wireless charging tray lets you keep compatible devices charged without the need for cables.

Apple CarPlay is a trademark of Apple Inc.

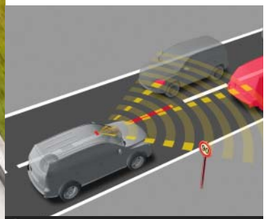
KEEPING YOU INFORMED TO HELP YOU RESPOND

ENJOY REAL PEACE OF MIND WITH TOYOTA SAFETY SENSE

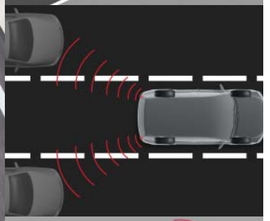
The innovative Toyota Safety Sense 2 system takes driver assistance to the next level. It uses 22 sensors strategically placed around the vehicle to anticipate potential hazards and alert you to them so that you can respond right away – helping to keep everyone in the car, and those around you, more secure.

Acoustic Vehicle Alert System (AVAS)
Sound generated to alert pedestrians and other road users at speeds between 0 mph and 12 mph.

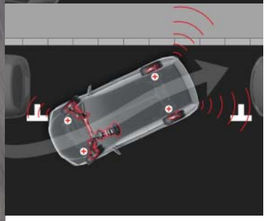




Toyota Safety Sense 2
Six active technologies are at the heart of Toyota Safety Sense 2, Pre-Collision System with Pedestrian and Cyclist Detection, Lane Departure Alert with Steering Control, Lane Trace Assist, Automatic High Beam, Intelligent Adaptive Cruise Control and Road Sign Assist.



Blind Spot Monitor*
This allows you to manoeuvre more safely during lane changes. If the rear-mounted radar sensors detect a vehicle in your side or rear blind spot, a warning indicator illuminates on the appropriate side mirror. If you indicate to change lanes and a vehicle is in your blind spot, the warning indicators will flash.



Simple Intelligent Parking Assist§
This automatically manoeuvres you into your chosen parking spot, whether between two vehicles or behind one, using ultrasonic sensors. You control the reversing speed with the support of automatic braking that helps prevent or reduce collisions at slow speeds.

* Standard on Business Edition, Business Edition Plus and Excel grades.
§ Standard on Business Edition Plus and Excel grades.

ALL ACTIVE SAFETY TECHNOLOGIES are intended to be back-up systems only and are not a substitute for safe and attentive driving. The functionality of these systems may be impacted by driving conditions. Further information is available from your local Toyota Centre.

ACTIVE GRADE

SLEEK STYLING COMBINED WITH INTERESTING FEATURES





MAIN FEATURES

— 15" alloy wheels with wheel trim cover
— Toyota Safety Sense 2: Pre-Collision System with Pedestrian and Cyclist Detection, Lane Departure Alert with Steering Control, Lane Trace Assist, Automatic High Beam, Intelligent Adaptive Cruise Control with Road Sign Assist
— Smart phone integration including Apple CarPlay and Android Auto™
— Toyota Touch® 2 multimedia system with 7" display
— Reversing Camera
— Dual 4.2" multi-information display
— Connected car functionality with MyT app
— Smart Entry (driver only) and Push-button start
— LED headlights with Automatic High Beam
— LED rear brake lights
— Leather steering wheel
— Dual-zone auto air conditioning
— Power lumbar support
— Full size spare wheel

BUSINESS EDITION GRADE

A WEALTH OF EQUIPMENT INCLUDING WIRELESS PHONE CHARGING





MAIN FEATURES
(ADDITIONAL TO ACTIVE)

— Colour Head Up Display (HUD)
— Smart Entry (full)
— Wireless phone charging
— Blind Spot Monitor with Rear Cross Traffic Alert
— Soft-touch dashboard and front door armrests
— Front seat heaters
— Auto-dimming rear-view mirror
— Automatic wipers

BUSINESS EDITION PLUS GRADE

ADDITIONAL FEATURES INCLUDING NAVIGATION AND JBL PREMIUM SOUND SYSTEMS





MAIN FEATURES
(ADDITIONAL TO BUSINESS EDITION)

— 17" alloy wheels
— JBL® Premium Sound System with 10 speakers
— Toyota Touch® 2 with Go navigation system
— Intelligent Parking Assist with front & rear parking sensors
— Tyre Repair Kit (full size spare wheel not available with 17" wheels)

Optional features
— 15" alloy wheels (and full size spare wheel)
— AWD-i

EXCEL GRADE

EXCEPTIONAL COMFORT WITH LEATHER INTERIOR





MAIN FEATURES

(ADDITIONAL TO BUSINESS EDITION PLUS)

— Leather seats
— Panoramic View Monitor (360° camera)

Optional features
— 15" alloy wheels (and full size spare wheel)

ACCESSORIES

1. Front and rear mud flaps
Protect your car from dirt, debris and stone chips to keep it looking fresher for longer.

2. Rear bumper protection plate
Protect your rear boot panel against scratches made when loading or unloading from the boot.

3. Boot liner
Made of versatile material with a non-slip surface and raised edges to protect the boot carpet against mud, dirt, sand and liquids.

4. Aluminium scuff plates
The polished aluminium finish protects the surface of your door step frame from any shoe scratches whilst getting in and out of the vehicle.

5. Rubber floor mats
On a rainy day, this set of tailored-fit rubber floor mats protects your vehicle's floor from water, mud and stains carried from your shoes. It provides full coverage for driver, side and rear passengers.

Choice of options and accessories fitted (pre-registration) may affect the official CO_2 figures, car tax and 'on the road' price.

ESSENTIAL PROTECTION PACK

The Essential Protection Pack consists of a boot liner, a rear bumper protection plate and a set of front and rear mud flaps to protect your Prius from minor scratches and stone chips onto the vehicle body.







PROTECTION+ PACK

The Protection+ Pack provides a more comprehensive protection for your Prius, perfect for those constantly on the road. In addition to components of the Essential Protection Pack, this pack also comes with aluminium door scuff plates that prevent scratches at door panel, and a set of rubber floormats to make your vehicle cabin much easier to clean on a rainy day.





TOWING

No longer do you need to pick a stand between the efficiency of a car and its towing capability, the Prius is now capable of towing up to 725 kg. The towbar can also be detached from the vehicle when not in use.



Not available on Business Edition Plus with AWD-i.

SAFETY

Caring for young passengers needs careful thought. Be assured, with Toyota child restraint seats you have individual options for each age group.

Nothing is left to chance with a Toyota child restraint seat. The fixings are secure, the fabrics are robust and the design offers both safety and comfort. Whether travelling near or far, you can be sure your most precious cargo will be well protected.





Name	Baby-Safe Plus	Baby-Safe Belted Base	Duo Plus	Kid
Suitable for	From birth up to 13 kg (up to 12/15 months)	Compatible with Baby-Safe Plus seat	From 9 to 18 kg (8 months to 4 years)	From 15 to 36 kg (4 to 12 years)
Installation	Baby-Safe belted base or seat belt	Seat belt	ISOFIX or seat belt	Seat belt
Weight (kg)	3.9	6.0	9.0	5.8
Dimensions H x L x D (cm)	57 x 44 x 65	62 x 37 x 86 (while extended)	60 x 46 x 49	67 x 51 x 46

INDIVIDUAL ACCESSORIES

A range of individual accessories is also available for your new Prius, allowing you to personalise your vehicle even more to meet your personal and business needs. These can offer greater protection, add further stylish touches or keep your rear passengers entertained. All of these items are available at your local Toyota Centre.

1. Illuminated scuff plates
In brushed aluminium finish with illuminated Prius logo to provide stylish protection to front door sills.

2. Front and rear dash cams*
This set of dash cams come with FULL HD 1080hp cameras to record the road in front and behind of the vehicle. It provides you with a peace of mind when you are constantly on the road.

3. Front and in-cabin dual dash cams*
This set of dash cams record the road in front of the vehicle and also inside the cabin space. This is designed to provide protection for drivers who are always on the road picking up and dropping off customers.

1



2



3



* The dash cams come with a Nextbase manufacturer 3-Year warranty.

REAR PARKING SENSORS*

The Prius is easy to park, but even so, the Toyota parking aid system is a big help in avoiding accidental scrapes where space is tight. Sensors linked to an in-cabin alarm get increasingly louder as you approach objects. The sensors can be switched off, a useful feature in heavy traffic.



* Optional on Active grade. Please note this is not the same as Simple Intelligent Parking Assist fitted to Business Edition Plus and Excel grades.

TOURING

Toyota touring accessories are custom-designed to make even more of the Prius's sense of adventure. Choices including roof-top storage and bicycle holders add extra capacity. This means you can quickly and safely load up and go wherever your passion takes you.

BICYCLE HOLDER



Roof rack
The roof rack provides a base for the range of specialised Toyota carrying attachments such as ski and bicycle holders and luggage boxes.

Quick and easy roof mounting
The lockable lightweight aluminium design attaches to Toyota crossbars and has secure wheel and frame grips. Conveniently, the frame grip can be adjusted at roof height.

Key product highlights:	Roof-mounted bike holder
Load capacity (bikes)	1
Total load capacity (kg)	15
Dimensions L x W (cm)	159 x 29
Weight of unit (kg)	4.4
Fits frame dimensions (mm)	20–80
Vehicle's holding system	Fits square and extruded aluminium crossbars
Powerplug/Rear lights	–
Safety	Locks bike to carrier
	Locks carrier to car
Fulfils city crash norm	Yes
Miscellaneous	UV-resistant plastic. Fits wheel width up to 5.6 cm.

SKI BOXES

Thule Motion 800 – gloss black (also in gloss silver)



Thule Pacific 700 – silver grey



For those big snow holidays
Thule ski boxes have been custom-designed to exactly the right length, shape and capacity for securely carrying all your winter sports accessories.

Thule Motion 800
Dimensions: 205 cm L x 84 cm W x 45 cm H
Internal volume: 460 litres
Maximum content weight: 50 kg*
Holds: 5–7 pairs of skis, 4–5 snowboards
Weight: 21 kg

Thule Pacific 700
Dimensions: 232 cm L x 70 cm W x 40 cm H
Internal volume: 420 litres
Maximum content weight: 50 kg*
Holds: 6 pairs of skis, 4 snowboards
Weight: 15 kg

Features
— Opens from both sides for easy loading and unloading.
— High security multi-point central locking system.
— Grip-friendly key cannot be removed until all the locking points are closed.
— Fits the Toyota roof rack and Toyota crossbars on roof rails.
— Internal straps for securing the box contents.
— Made of colour-fast UV-resistant ABS plastic.

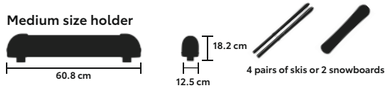
SKI & SNOWBOARD HOLDERS

Large ski and snowboard holder

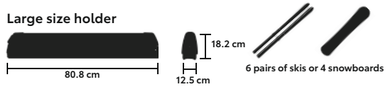


Simply load and go
The holders install easily and lock securely so you can quickly load skis and snowboards whenever the inspiration takes you. They fit onto the Toyota roof rack and Toyota crossbars on roof rails.

Medium size holder



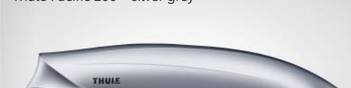
Large size holder



Features
— Weight: 3.2 kg medium, 4.2 kg large.
— Skis secured between soft rubber for grip and to prevent damage.
— Central locking system for maximum security.
— Push release for easy opening with gloved hands.
— Large holder slides to the car side for easy loading and unloading.

LUGGAGE BOX

Thule Pacific 200 – silver grey



Just right for holidays
For jackets and dresses, shorts, shoes and playthings: a Thule luggage box is perfect to carry all you need for those big holidays and weekends away.

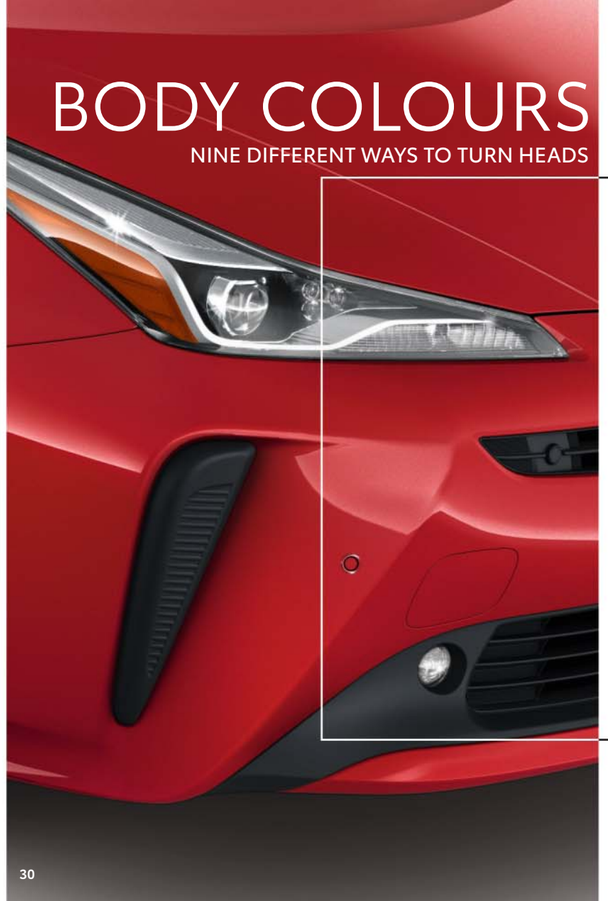
Thule Pacific 200
Dimensions: 175 cm L x 82 cm W x 45 cm H
Internal volume: 410 litres
Maximum content weight: 50 kg*
Weight: 14 kg

Features
— Opens from both sides for convenient loading and unloading.
— High security multi-point central locking system.
— Grip-friendly key cannot be removed until all the locking points are closed.
— Fits the Toyota roof rack and Toyota crossbars on roof rails.
— Internal straps for securing the box contents.
— Made of colour-fast UV-resistant ABS plastic.

* Maximum content weight is based on the Prius's maximum roof load capacity.

BODY COLOURS

NINE DIFFERENT WAYS TO TURN HEADS





040 Pure White



089 Platinum White Pearl*



1F7 Tyrol Silver§



1G3 Decuma Grey§



218 Galaxy Black§



221 Phantom Blue*



3U5 Scarlet Flare*



4X1 Autumn Silver§



8X7 Blue Crush§

* Pearlescent paint.
§ Metallic paint.

WHEELS & TRIMS

1. **15" alloy wheels with wheel trim cover (5-double-spoke)**
   Standard on Active and Business Edition, optional on Business Edition Plus and Excel
2. **17" alloy wheels (5-spoke)***
   Standard on Business Edition Plus and Excel

OPTIONAL WHEELS
Available at an additional cost

3. **15" alloy wheels (10-double-spoke)**
   Optional on all grades

A TOUCH OF STYLE – INSIDE AND OUT



1.



2.



3.



1.



2.



3.



4.



5.



6.

1. **Cool grey fabric**
   Available on Active, Business Edition and Business Edition Plus
2. **Black fabric**
   Available on Active, Business Edition and Business Edition Plus
3. **Cool grey leather***
   Available on Excel
4. **Black leather**
   Available on Excel

OPTIONAL LEATHER
Available at an additional cost

5. **Premium black leather***
   Optional on all grades
6. **Premium dual-tone* leather**
   Optional on all grades

* Not available on Business Edition Plus with AWD-i.

SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE	1.8 Petrol Hybrid Automatic	1.8 Petrol Hybrid Automatic AWD-i
Fuel consumption (WLTP)		
Combined (mpg)	59.60–67.26	58.70–58.85
Fuel grade – recommended	95 or more	95 or more
Fuel tank capacity (l)	43	43
Carbon dioxide, CO_2 (NEDC equivalent)		
CO_2 combined (g/km)	94* / 107§	109
Euro class	Euro 6 DG/AM	Euro 6 DG
Carbon Monoxide, CO (mg/km)	97.3–118.2	89.7
Hydrocarbons, THC (mg/km)	11.9–14.1	12.1
Hydrocarbons, NMHC (mg/km)	9.9–12.1	10.4
Nitrogen Oxides, NOx (mg/km)	2.6–3.1	7.9
Sound Level Drive by (dB(A))	67.0	68.0

Quoted mpg and CO_2: Figures are provided for comparability purposes; only compare fuel consumption and CO_2 figures with other cars tested to the same technical procedures. These figures may not reflect real-life driving results. All vehicles are certified according to the World Harmonised Light Vehicle Test Procedure (WLTP). CO_2 figures (and hence car tax and recommended 'on the road' prices) may differ from information printed before 1 April 2020, due to a change in the official method of calculation. This date may change, please visit www.vehicle-certification-agency.gov.uk/fcb/wltp.asp for the latest information. Please contact your local Toyota Centre for further information.

* 15" alloy wheels. § 17" alloy wheels.

ENGINE	1.8 Petrol Hybrid Automatic
Engine code	2ZR-FXE
Number of cylinders	4, in line
Valve mechanism	16-valve DOHC with VVT-i
Fuel injection system	Fuel injection
Displacement (cc)	1798
Bore x stroke (mm x mm)	80.5 x 88.3
Compression ratio	13.0:1
Maximum output (kw@rpm)	90
Maximum output (DIN hp)	122
Maximum torque (Nm@rpm)	142/3600
Electric front motor: maximum output (kw)	53
Electric front motor: maximum torque (nm)	142
Hybrid vehicle battery: type	Nickel metal Hydride
Hybrid vehicle battery: number of modules	28
Hybrid vehicle battery: capacity (Ah)	7.2

TRANSMISSION	1.8 Petrol Hybrid Automatic
Type	Automatic

PERFORMANCE	1.8 Petrol Hybrid Automatic
Maximum speed (mph)	112
Acceleration 0–62 mph (secs)	10.8º / 10.9**
Drag coefficient	0.012º / 0.013**

º FWD. ** AWD-i.

SPECIFICATIONS

SUSPENSION	1.8 Petrol Hybrid Automatic
Front	MacPherson strut
Rear	Double wishbone

BRAKES	1.8 Petrol Hybrid Automatic
Front	Ventilated disc
Rear	Disc

INTERIOR DIMENSIONS & LOAD VOLUME	5-Door Hatchback
Number of seats	5
Luggage capacity, laden to roof (l)	457* / 502§
5-seat mode, laden to parcel shelf (l)	297* / 343§
Interior length (mm)	2110
Interior width (mm)	1490
Interior height (mm)	1195
Boot capacity, max width (mm)	1392* / 1410§

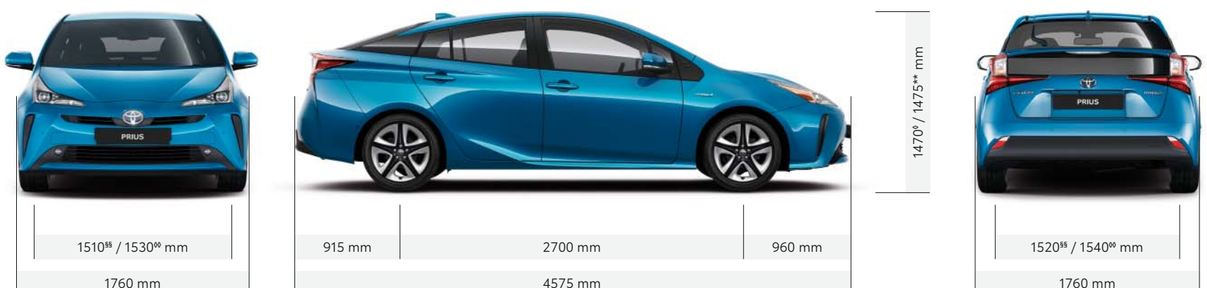
EXTERIOR DIMENSIONS	5-Door Hatchback
Exterior length (mm)	4575
Exterior width (mm)	1760
Exterior height (mm)	1470◊ / 1475**
Front tread (mm)	1510§§ / 1530◊◊
Rear tread (mm)	1520§§ / 1540◊◊
Overhang front (mm)	960
Overhang rear (mm)	915
Wheelbase (mm)	2700

STEERING	5-Door Hatchback
Turning radius tyre (m)	5.1§§ / 5.4◊◊

GROUND CLEARANCE	5-Door Hatchback
Min. running ground clearance (mm)	123◊ / 128**

ALLOY WHEELS	Active	Business Edition	Business Edition Plus	Excel
15" alloy wheels with wheel trim cover (5-double-spoke)	●	●	○***	○
17" alloy wheels (5-spoke)	–	–	●	●
Full size spare wheel*	●	●	○	○
Tyre repair kit	–	–	●	●

● = Standard ○ = Optional – = Not available * Full size spare wheel (only applicable with 15" alloy wheels). § Tyre repair kit. ◊ FWD. ** AWD-i.
§§ 15" alloy wheels. ◊◊ 17" alloy wheels. *** Not available with AWD-i.



EQUIPMENT

EXTERIOR STYLING	Active	Business Edition	Business Edition Plus	Excel
LED rear light guide	●	●	●	●
Body-coloured rear bumper	●	●	●	●
Auto-folding, power-adjustable, body-coloured door mirrors	●	●	●	●
Body-coloured door handles	●	●	●	●
Shark-fin antenna	●	●	●	●

EXTERIOR COMFORT	Active	Business Edition	Business Edition Plus	Excel
Follow-me-home headlights	●	●	●	●
Auto headlight levelling	●	●	●	●
Automatic headlight cut-off	●	●	●	●
Headlight cut-off reminder	●	●	●	●
Automatic wipers	–	●	●	●
Heated, auto-folding door mirrors	●	●	●	●
Smart Entry & Push-button Start	–	●	●	●
Driver only Smart Entry & Push-button Start	●	–	–	–

INTERIOR STYLING	Active	Business Edition	Business Edition Plus	Excel
Soft-touch texture on upper dashboard	●	●	●	●
Soft-touch front door trim	–	●	●	●
Fabric seat trim	●	●	●	–
Leather seat trim	○	○	○	●
3-spoke leather steering wheel	●	●	●	●
Electronic parking brake	●	●	●	●
Chrome interior door handles	●	●	●	●

INTERIOR COMFORT	Active	Business Edition	Business Edition Plus	Excel
Manual tilting, telescopic steering wheel	●	●	●	●
Manual day/night rear-view mirror	●	–	–	–
Auto-dimming rear view mirror	–	●	●	●
Digital speedometer (mph)	●	●	●	●
Dual-zone automatic air conditioning	●	●	●	●
Air conditioning ECO mode switch	●	●	●	●
Pollen air filter	●	●	●	●
Clean air filter	●	●	●	●
Power-adjustable lumbar support on driver seat	●	●	●	●
Heated driver & front passenger seats	–	●	●	●
60:40 split-folding rear seats	●	●	●	●
Rear passenger footwell heating	–	●	●	●
UV-filter on driver & passenger windows	●	●	●	●
Boot light	●	●	●	●
Illuminated entry	●	●	●	●
Footwell lighting	●	●	●	●
Mirror on driver & passenger sun visor	●	●	●	●
Front 12V & rear passenger power outlets	●	●	●	●
Wireless mobile phone charger	–	●	●	●
2 x 4.2" coloured multi-information displays	●	●	●	●
Colour Head Up Display	–	●	●	●
Audio, multimedia & telephone switches on steering wheel	●	●	●	●
Information display switches on steering wheel	●	●	●	●
Voice recognition switch on steering wheel	●	●	●	●

● = Standard ○ = Optional – = Not available

EQUIPMENT

STORAGE	Active	Business Edition	Business Edition Plus	Excel
Centre console box	●	●	●	●
Slow-opening on glovebox	●	●	●	●
Front & rear door pockets	●	●	●	●
Front & rear bottle holders	●	●	●	●
Front & rear cup holders	●	●	●	●
Rear passenger coat hooks (2)	●	●	●	●
Sunglasses holder	●	●	●	●
Driver & passenger seatback pockets	●	●	●	●
Retractable tonneau cover	●	●	●	●

MULTIMEDIA	Active	Business Edition	Business Edition Plus	Excel
7" touchscreen with Toyota Touch® 2 media system	●	●	●	●
7" touchscreen with Toyota Touch® 2 Go navigation	–	–	●	●
6 speakers	●	●	–	–
10 high-efficiency GreenEdge™ speakers	–	–	●	●
JBL® Premium Sound System with 10 Speakers	–	–	●	●
Digital Audio Broadcast (DAB)	●	●	●	●
USB & Aux-in connectors	●	●	●	●
Bluetooth® connectivity	●	●	●	●
Voice recognition	–	–	●	●
Connected car functionality with MyT app	●	●	●	●
Smart phone integration including Apple CarPlay and Android Auto™	●	●	●	●

● = Standard ○ = Optional – = Not available

EQUIPMENT

SAFETY	Active	Business Edition	Business Edition Plus	Excel
Toyota Safety Sense 2 including: Pre-Collision System with Pedestrian and Cyclist Detection, Lane Departure Alert with Steering Control, Lane Trace Assist, Automatic High Beam and Intelligent Adaptive Cruise Control with Road Sign Assist	●	●	●	●
Acoustic Vehicle Alert System (AVAS)	●	●	●	●
Adjustable Speed Limiter (ASL)	●	●	●	●
Emergency Brake-light Signal (EBS)	●	●	●	●
Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD)	●	●	●	●
Vehicle Stability Control (VSC)	●	●	●	●
Blind Spot Monitor (BSM)	–	●	●	●
Rear Cross Traffic Alert (RCTA)	–	●	●	●
LED centre stop light	●	●	●	●
LED rear brake lights	●	●	●	●
LED rear combination lights	●	●	●	●
LED headlights	●	●	●	●
Automatic headlight levelling	●	●	●	●
LED daytime running lights	●	●	●	●
LED front fog lights	●	●	●	●
Reversing camera	●	●	●	●
Immobiliser	●	●	●	●
Intrusion alarm	●	●	●	●
Panoramic view monitor	–	–	–	●

SAFETY	Active	Business Edition	Business Edition Plus	Excel
Tyre Pressure Warning System (TPWS)	●	●	●	●
Intelligent Parking Assist (IPA)	–	–	●	●
Supplemental Restraint System (SRS) airbags – 7 airbags	●	●	●	●
Front passenger airbag on/off switch	●	●	●	●
Front and rear seat belt reminder	●	●	●	●
Rear seat reminder	●	●	●	●
2 x rear ISOFIX seat fixings	●	●	●	●

OPTIONS	Active	Business Edition	Business Edition Plus	Excel
AWD-i	–	–	○	–
15" alloy wheels	–	–	○	○
Front and rear parking sensors	–	○	–	–

ACCESSORY PACKS	Active	Business Edition	Business Edition Plus	Excel
Essential Protection Pack	○	○	○	○
Protection+ Pack	○	○	○	○
Parking Pack (rear only)	○	–	–	–
Towing Pack – horizontal detachable towing hitch with 7-pin electrics	○	○	○	○
Towing Pack – horizontal detachable towing hitch with 13-pin electrics	○	○	○	○

● = Standard ○ = Optional – = Not available

Choice of options and accessories fitted (pre-registration) may affect the official CO_2 figures, car tax and 'on the road' price.

OWNING YOUR PRIUS

Servicing your Toyota
Toyota Service Pricing means you will be sure to know the cost of your service up front. Expertly trained technicians using only genuine Toyota parts will carry out your service at one of over 200 Authorised Toyota Service Centres. The technicians will advise you on the correct service for your car based on the car's age, mileage and service history.

For more information visit toyota.co.uk/owners/servicing-and-aftercare/service-mot-maintenance

Service Plans
Inflation-proof pricing with a monthly or one-off payment plan means one less thing to worry about. With Toyota Service Plans the price you're quoted is guaranteed for the duration of your plan. The service, parts and labour are all paid for either in monthly instalments or as a one-off payment at the beginning of your plan.

For more information visit toyota.co.uk/owners/servicing-and-aftercare/service-mot-maintenance

Toyota Price Repairs
We offer transparent prices on a number of repair items for your Toyota giving you peace of mind when it comes to managing costs. Also don't forget we only use genuine Toyota parts, all of which come with at least 12 months' warranty (some even offer unlimited mileage warranties); and your car will always be dealt with by a trained Toyota technician.

For more information visit toyota.co.uk/owners/parts-accessories/parts

MyT
Whether you're a long-term owner or have recently taken delivery of a new Toyota, there are lots of reasons to join **MyT**. Packed with time-saving and convenient features, **MyT** ensures everything you need to manage your vehicle ownership is in one place. You'll also gain access to **My Rewards** where you can enjoy great offers and discounts from big brands on everything from family days out to pampering as well as everyday deals.

For more information visit toyota.co.uk/mytoyota or download the **MyT** app now available on iTunes® and Android.

Download on the App Store

GET IT ON Google Play

Toyota Accessories
Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. Tailor-made for your Toyota, they fit perfectly and add a personal touch of style, comfort and practicality. Also, because they've been tested under the most severe conditions, you can have complete confidence in their reliability and durability.

For more information visit toyota.co.uk/owners/parts-accessories/parts

Toyota Roadside Assistance
When you buy a Toyota you will automatically receive 12 months' AA Roadside Assistance in the UK and Europe, free of charge. After the first year the cost of Toyota Roadside Assistance is £7 per month if paid by monthly Direct Debit, £72 per annum if paid by annual Direct Debit, and £76 per annum when paid by all other payment methods.*

For full terms and conditions please visit toyota.co.uk/owners/roadside-assistance

* Prices correct at time of going to print.

Toyota Relax
Up to 10 Years (100,000 mile) Toyota warranty
Every new Toyota is eligible to be covered by up to 10 years' manufacturer warranty through Toyota Relax. This is provided through an initial 3 years manufacturer warranty that can be extended with regular servicing at a Toyota dealer. 12 months warranty is included with every Toyota Service, up to 100,000 miles or 10 years, whichever comes first, giving you a chance to relax in the knowledge that you and your vehicle are in safe hands. Terms and conditions apply.

For full details, please ask your official Toyota Centre or visit toyota.co.uk/relax

Corrosion Cover
The 12-year unlimited mileage cover protects against rust perforation affecting sheet metal body panels as a result of a manufacturing fault. This warranty can also be transferred to any future owner throughout the 12-year period.

Rust and Paint Cover
The 3-year unlimited mileage cover protects against defects and surface rust as a result of a manufacturing fault.

Toyota Business Centre
Our Toyota Business Centre network promise you same-day access to a business manager or dedicated sales executive. With business offers and interactive wholelife cost modelling tools which consider emissions, fuel economy, servicing, insurance and residual value data, our advisers can accurately compare tax costs against any competitor. Whenever servicing is due, we can offer fixed-price servicing, free local vehicle collection and delivery (with wash and vac).

Special offers, fixed-price fleet servicing, specialist fleet insurance, business daily hire, Toyota Fleet Financial Services, extended test drives and a dedicated Business Centre Network are just some of the services business customers can expect from Toyota.

For more information visit toyota.co.uk/businesscustomers

Toyota Motor Insurance
Toyota Motor Insurance is available for Toyota owners at competitive premiums. To obtain details of the benefits included and to arrange a quotation, please contact your local Toyota Centre or call 0800 350 500.

Flexible Finance from Toyota Financial Services
All our plans offer easy budgeting and peace of mind, and **AccessToyota** brings these benefits together in one flexible package.

Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UZ.

Finance subject to status to over 18s only. Indemnities may be required. Terms and conditions apply.

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THE ORIGINAL HYBRID CHOSEN BY PIONEERS

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Quoted mpg and CO_2: Figures are provided for comparability purposes; only compare fuel consumption and CO_2 figures with other cars tested to the same technical procedures. These figures may not reflect real-life driving results. Fuel consumption and CO_2 produced varies significantly depending on a number of factors, including the accessories fitted (post-registration), driving style, conditions, speed and vehicle load. All models and grades are certified according to the World Harmonised Light Vehicle Test Procedure (WLTP). All mpg and CO_2 figures quoted are full WLTP figures. The official CO_2 figures for vehicles changed as from 6 April 2020, due to a change in the official method of calculation. CO_2 figures are used in the calculation of Vehicle Excise Duty (car tax) for new cars during their first year of registration. As a result, all CO_2 figures, car tax and 'on the road' prices for new vehicles, which were provided or displayed prior to 6 April 2020, may now have changed for vehicles which were not registered before that date. These dates may change, please visit www.vehicle-certification-agency.gov.uk/fcb/wltp.asp for the latest information. Please contact your local Toyota Centre for further information.

The use of the term 'Toyota Accessories' should not be taken to imply that the products on the accessory pages are actually manufactured by the Toyota Motor Corporation or Toyota (GB) PLC. Toyota (GB) PLC is continually updating and changing specifications of accessories and reserves the right to do so at any time without prior notice.

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