



Somerset County Cars Ltd Fair Collections Notice

Effective Date: 13th of November 2023

Somerset County Cars Ltd is committed to maintaining the privacy and security of your personal information. This Fair Collection Notice outlines how we collect and process your data, ensuring transparency and compliance with data protection laws.

1. Data Controller:

Somerset County Cars Ltd, registered in England, is the data controller responsible for the processing of your personal information.

2. Types of Personal Information Collected:

We may collect the following types of personal information:

Contact Information: Including your name, address, email address, and phone number.

Payment Information: When you make purchases or transactions with us.

Communications: We may retain records of your interactions with us, including emails, telephone calls and customer support inquiries.

Usage Data: Information about how you use our website, products, and services.

Technical Information: Such as IP addresses, device information, and browser details.

3. Purposes of Data Collection:

We collect and process your personal information for the following purposes:

Providing Services: To deliver the products and services you have requested.

Customer Support: Responding to your inquiries, addressing issues, and providing assistance.

Improving Services: Analysing usage data to enhance and personalize your experience.

Marketing: Keeping you informed about our products, services, and promotions with your consent.

Legal Compliance: Complying with applicable laws and regulations.

4. Legal Basis for Processing:

We process your personal information on the following legal bases:

Contractual Necessity: Processing necessary for the performance of a contract.

Consent: Processing based on your consent for specific purposes.

Legal Obligations: Processing necessary to comply with legal obligations.

5. Data Sharing and Disclosure:

We do not sell, trade, or otherwise transfer your personal information to external parties without your consent, except as required for the provision of services or as legally obligated.

6. Data Retention:

We retain your personal information for the duration necessary to fulfil the purposes outlined in this notice, unless a longer retention period is required by law.

7. Your Rights:

You have the right to:

Access and Correct: Access and update your personal information.

Withdraw Consent: If you have provided consent, you can withdraw it at any time.

Data Portability: Request a copy of your data in a structured, machine-readable format.

8. Contact Information:

If you have any questions or concerns regarding the collection and processing of your personal information, please contact by writing or by email. We will endeavour to contact you as soon as possible, but no later than 10 working days following your contact with us.

Company Data Protection Officer
Somerset County Cars Ltd
142 Priorswood Road
Taunton
TA2 8TE
gdpr@scc.toyota.co.uk

9. Changes to this Fair Collection Notice:

We may update this Fair Collection Notice to reflect changes in our practices. Please review this notice periodically for any updates.

Thank you for entrusting Somerset County CarsLtd with your information. We are dedicated to ensuring fair and transparent data collection and processing practices.

Sincerely,



Jason Lafferty

Managing Director & Company Data Protection Officer