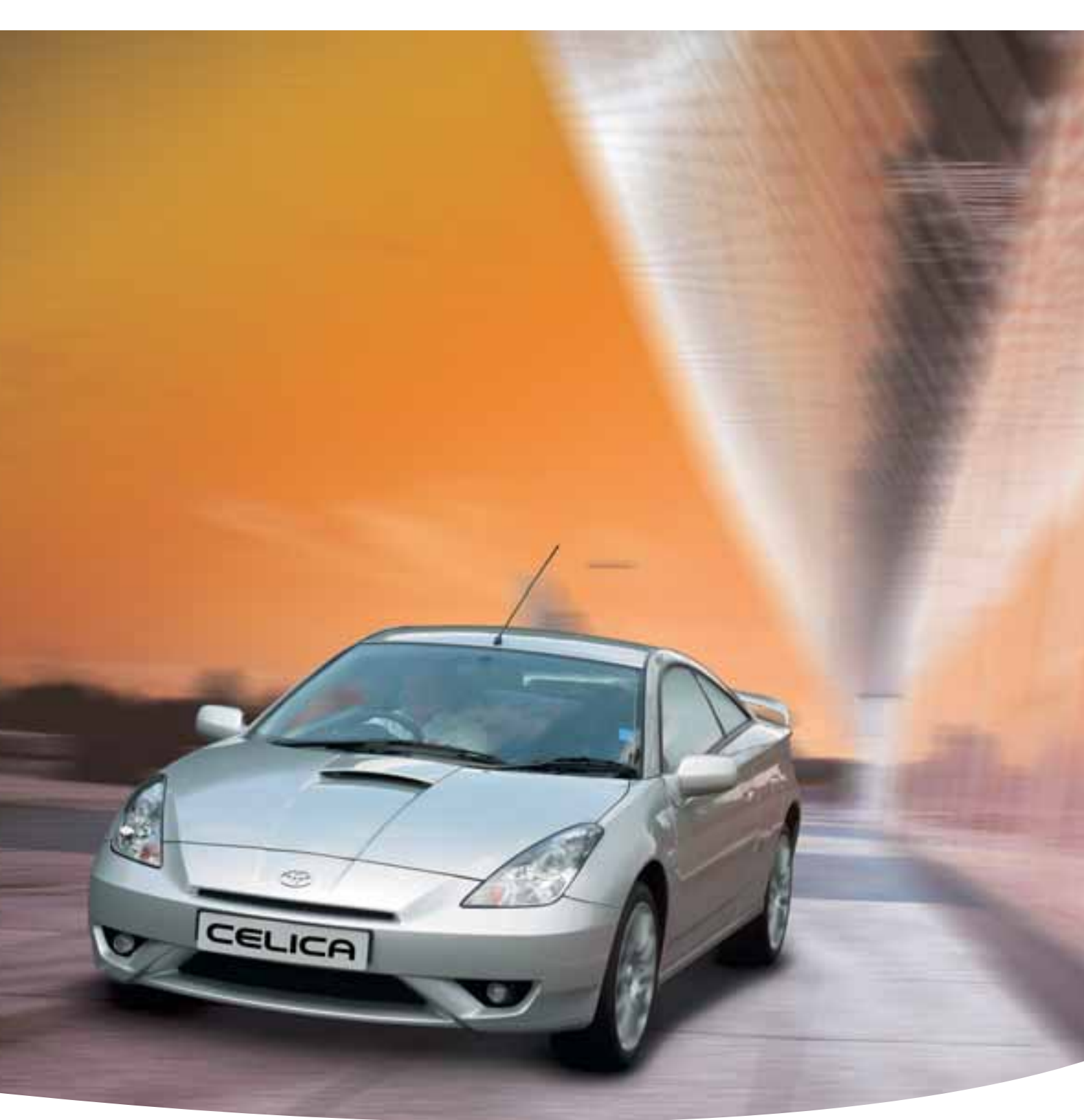


www.toyota.co.uk

Whilst every effort is made to reproduce accurate information, we reserve the right to change specifications, equipment and availability without prior notice. This brochure cannot be regarded as infallible (some of the vehicles shown may not be to exact UK specification) and as such does not constitute an offer for sale of any particular vehicle or specification. For the latest specification and availability we ask that you contact your local Toyota Centre. For more information on any other Toyota models and the location of your nearest Toyota Centre, simply call: 0845 275 5555 (calls to Toyota may be monitored or recorded) or visit our web site: www.toyota.co.uk

GBN0V-094MR-LB | Sept 2004

Celica and MR2 Roadster Select Editions



Contents

Toyota Celica & MR2 Roadster

02 Introduction

Select Editions

04 Celica Red and Celica Red Premium

06 Celica Blue and Celica Blue Premium

08 MR2 Roadster Red

10 MR2 Roadster Chrome



Exclusively individual

The essence of a sports car's appeal is exhilarating performance combined with stylish individuality.

Toyota's acclaimed Celica sports coupé and MR2 Roadster embody both attributes perfectly. But, now, you can totally indulge your passion for driving satisfaction at the same time as expressing your own personality in an even more distinctive way.

New Select Editions of both models - with limited production runs - offer a unique opportunity to acquire an exciting, high-performing sports car that, more than ever, marks you out from the crowd.

A truly exclusive experience is yours for the taking.



The difference shows

The Celica is a sleek, 2+2 sports coupé, powered by a highly responsive 1.8 litre VVT-i engine developing 140 bhp.

In its special Celica Red and Premium Red styles, it proudly displays a particular distinctiveness - from its stylish colours, Astral Black and Crystal Silver, to its specially designed 17-inch alloy wheels with unique centre caps and dynamic rear spoiler.

Inside, dark red leather seats and door trim continue the exclusive special theme, enhanced by aluminium-effect pedals and the audio system's extra subwoofer. For even more exclusivity, opt for Celica Premium Red which comes, in addition, with a sunroof and fully automatic, climate control air-conditioning.

Safety features include:

Driver and passenger front and side airbags

ABS with Electronic Brake force Distribution (EBD)

Seatbelt pre-tensioners with force limiters

Energy absorbing body structure

Standard features include:

Dark red leather seats

Dark red leather door trim

12 spoke 17" alloy wheels with unique centre caps

Rear spoiler

CD player with 6 speakers and subwoofer

Alloy pedals

Electric tilt/slide sunroof (Premium Red only)

Manual air-conditioning (Red only)

Automatic climate control air-conditioning (Premium Red only)

1.8 VVT-i 16 valve engine, 0-62 mph in 8.7 seconds

6 speed manual gearbox

Power front windows and heated power mirrors

Power assisted steering

Remote alarm with perimeter and microwave interior protection

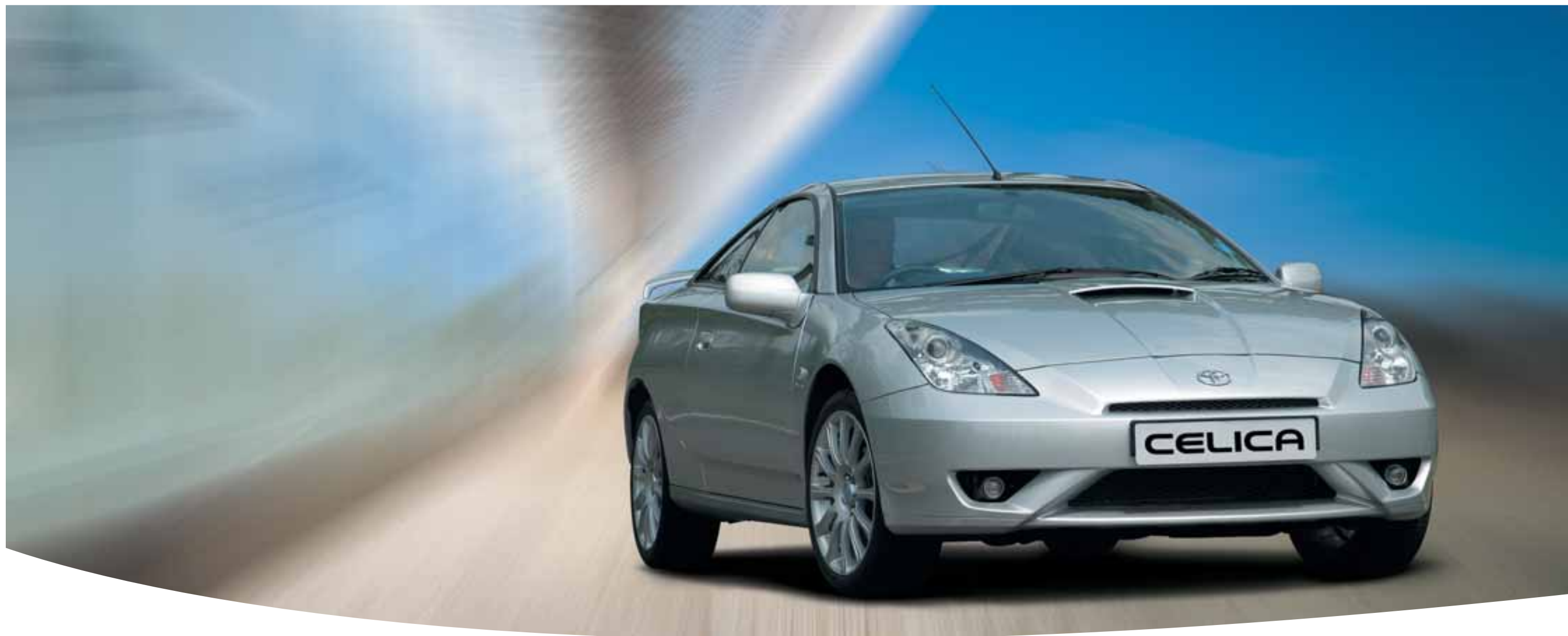
Engine immobiliser

Remote activated central double locking

Front fog lamps

Experience the opulence of soft, premium leather upholstery.





Be exceptional

With its road-hugging performance, precise handling and exciting acceleration, the Celica is every inch a sports car. It has a top speed of more than 127 mph - and a superb specification.

But why not make it even more individual? Opt for the Celica Blue and you'll certainly be a cut above the rest.

Choose from three distinctive colours - Lagoon Blue, Crystal Silver and Astral Black - to give your Celica immediate recognition, enhanced by the unique 12-spoke, 17-inch alloy wheels and special rear spoiler. You'll also get a six-disc CD multichanger, plus the luxury of premium-quality blue/black leather seats and trim.

And if you opt for the Celica Premium Blue, there's an even higher specification with the addition of a practical sunroof and automatic climate control air-conditioning.

Safety features include:

- Driver and passenger front and side airbags
- ABS with Electronic Brake force Distribution (EBD)
- Seatbelt pre-tensioners with force limiters
- Energy absorbing body structure

Standard features include:

- Two tone blue/black leather seats
- Two tone blue/black leather door trim
- 12 spoke 17" alloy wheels with unique centre caps
- Rear spoiler
- Electric tilt/slide sunroof (Premium Blue only)

- Manual air-conditioning (Blue only)
- Automatic climate control air-conditioning (Premium Blue only)
- CD autochanger with 6 speakers
- 1.8 VVT-i 16 valve engine, 0-62 mph in 8.7 seconds
- 6 speed manual gearbox
- Power front windows and heated power mirrors
- Power assisted steering
- Remote alarm with perimeter and microwave interior protection
- Engine immobiliser
- Remote activated central double locking
- Front fog lamps

For individuals

The sumptuous blue and black leather interior marks out the Celica Blue as the choice of those who like to express their true individuality.





Colour of distinction

The MR2 Roadster is a classically-designed, mid-engined, rear-wheel-drive roadster, delivering exciting performance of up to 130 mph and beyond. With its all-round MacPherson strut suspension and class-leading power-to-weight ratio, it also handles like a dream.

What more could you want? Perhaps a highly distinctive, Select Edition version with a unique specification. The MR2 Roadster Red offers a distinctive red soft top that perfectly sets off the car's exclusive metallic Sable colour.

Inside, the Select Edition truly lives up to its name with luxurious dark red leather seats, red leather steering wheel and matching leather door panels, all combining to give the interior a rich, opulent feel.

Safety features include:

- Driver and passenger airbags
- Electronically controlled ABS brakes
- High mounted rear stop lamp
- Seatbelt pre-tensioners with force limiters
- Energy absorbing body structure

Standard features include:

- Dark red soft top with heated glass rear window
- Dark red leather seats
- Dark red leather door trim
- Black/red leather steering wheel
- Metallic paint

- 1.8 VVT-i 16 valve engine, 0-62 mph in 8.0 seconds
- 6 speed manual gearbox
- CD player
- Alloy wheels
- Wind deflector
- Power windows
- Power mirrors
- Remote alarm with perimeter and microwave interior protection
- Immobiliser
- Remote activated central double locking
- Front fog lamps

Luxurious harmony

For comfort and distinctiveness, the leather steering wheel fully complements the MR2 Roadster Red's rich, red leather seats and door panels.





A polished performer

The MR2 Roadster's unique, modern styling catches the eye from every angle, perfectly complementing the car's exhilarating performance delivered through its powerful 1.8 litre VVT-i engine.

But you'll certainly take a shine to the MR2 Roadster Chrome option, which is even more striking, especially when the easy-to-use soft top is lowered to reveal a distinctive chrome styling bar. The chrome theme is further featured by the stylish chrome fuel flap surround and bold chrome twin exhausts, which particularly enhance the MR2 Roadster Chrome's sports looks.

The MR2 Roadster Chrome option is offered with a 6-speed manual transmission or an innovative six-speed Sequential Manual Transmission which, because there is no clutch, delivers fast gear-changing, and comes with a range of special safety features, including Vehicle Stability Control (VSC), Traction Control (TRC) and Brake Assist (BA).

Whichever version you opt for, you'll discover the special effects are real.

Safety features include:

Driver and passenger airbags
Electronically controlled ABS brakes
High mounted rear stop lamp
Seatbelt pre-tensioners with force limiters
Energy absorbing body structure
Vehicle Stability Control, Traction Control and Brake Assist (SMT only)

Standard features include:

Chrome styling bar
Chrome fuel flap surround
Twin exhausts
Fully retractable soft top with heated glass rear window

Black leather steering wheel
1.8 VVT-i 16 valve engine, 0-62 mph in 8.0 seconds
6 speed manual gearbox
CD player
Alloy wheels
Wind deflector
Power windows
Power mirrors
Remote alarm with perimeter and microwave interior protection
Immobiliser
Remote activated central double locking
Front fog lamps

Special brilliance

Eye-catching chrome twin exhausts, styling bar and fuel-flap surround give the MR2 Roadster Chrome a particularly distinctive presence.

